Dear Community Business,

This year, Barbara Bush Elementary School (BBE) is celebrating its 25th Anniversary, a quarter century of enriching the lives of the thousands of students who have attended BBE and the community at large. As in years past, we are offering local businesses the opportunity to reach new and current customers through our Business Partner/Sponsorship program. Not only does becoming a Barbara Bush Elementary Parent-Teacher Organization (BBE PTO) Sponsor or Business Partner provide an avenue to advertise your business, it also enables you to demonstrate your commitment to our shared community. Your support of the BBE PTO will be shared with the school’s entire population of more than 500 families, all of whom reside in the 77077 zip code. There are several ways you can be involved with the school throughout the school year:

BBE PTO Business Sponsorships

☐ **Bobcat Supporters – commitment of $100 – receive:**
  • Recognition on the BBE Supporters Banner for the 2016-17 school year. The banner will be hung inside the front entrance of our school for all to see when they walk through our doors!

☐ **Sponsor a Kitten – commitment of $200 – receive:**
  • The recognition listed above, plus
  • advertisement on the Business Partners page of the BBE PTO website: www.bbepto.com; and
  • a half-page black and white advertisement in the school directory, distributed to BBE families in October.

☐ **Sponsor a Queen – commitment of $300 – receive:**
  • The recognition listed above, plus
  • mention in each quarterly issue of the PTO newsletter, distributed to all BBE families;
  • a shout out on our BBE PTO Facebook page with periodic posts reminding our families to visit and support your business; and
  • a full-page black and white or half-page color advertisement in the school directory.

☐ **Sponsor a Tom – commitment of $500 – receive:**
  • The recognition listed above, plus
  • your choice of either a sticker decal that can be placed on the entrance of your business or a framed recognition that can be displayed inside your business, letting customers know you are a proud BBE PTO supporter; and
  • a full-page color advertisement in the school directory.

☐ **Sponsor a Clowder – commitment of $750 – receive:**
  • The recognition listed above, plus
  • a full-page FEATURED color advertisement in the school directory. Featured ads are strategically placed on high visibility pages throughout the directory and are exclusive to our top sponsors!
BBE 25th Anniversary Silver Sponsors – commitment of $1,500 – help us mark this important milestone for the school and receive:

- The recognition listed above, plus
- the opportunity to display your company banner (approved by the school) on the BBE parameter fence facing either Parkway Plaza Drive or Westerloch Drive for four (4) weeks in the Fall and two (2) weeks in the Spring; and
- recognition as a top sponsor of our Fall and Spring Events, currently scheduled for Saturday, November 12th, 2016 (BBE Fall Bingo Bash) and Saturday, April 8th, 2017 (BBE International Festival).

School Directory Advertisement Only
If you are interested in an ad in the BBE school directory only, the options are as follows:

- Half-page, Black & White – $75
- Full-page, Black & White – $125
- Half-page, Color – $150
- Full-page, Color – $200

BBE Spirit Events
Are you able to host a spirit event for our school? Not only is this a way to support your local community (with a portion of the event’s receipts donated to the BBE PTO), it is also an opportunity to welcome patrons to your restaurant, store, etc., on a normally slow night, and hopefully attract new customers. We would love the chance to speak with you about your ideas for a fun, family-friendly event! If you are interested in hosting an event, please contact BBE PTO Business Partnerships: bushbp@gmail.com.

In-Kind Gifts
BBE PTO is delighted to receive donations of items or services to be used as prizes at events or to alleviate the school’s direct expenditures. In-kind gifts will be acknowledged on the Business Partners page of the BBE PTO website as well as on Facebook and in the quarterly PTO newsletter. If you are able to provide an in-kind donation, please contact BBE PTO Fundraising: donatetobush@gmail.com.
Three easy steps to become a Bush Elementary 2016-17 Business Sponsor!

① Select a sponsorship level and provide your information:

Name of Business: ____________________________________________________________

Contact Person: ______________________________________________________________

Email: ______________________________________________________________________

Address: ____________________________________________________________________

Telephone: __________________________________________________________________

If you are a parent of a BBE student, please also provide the following information:

Child’s Name: ___________________________ Grade: ______________

② Submit this form

☐ I would like to pay by check. Amount submitted: $___________. Make checks payable to Bush PTO.

☐ I would like to pay by credit card. A Bush PTO Board Member will email you with an invoice and link to pay by credit card via PayPal.

Mail to:
Bush Elementary PTO
1127 Eldridge Parkway, Suite 300-154
Houston, TX 77077

③ Email artwork for directory ads to bushdirectory@gmail.com by Thursday, September 15th

Please do not send ads for us to scan. We want to give you the highest quality ad possible and to do so we need your ad in digital form. Please use the highest resolution possible.

Ad Dimensions: Half Page - 3.625” h x 4.25” w
Full Page - 7.5” h x 4.5” w

For more information, please contact:

<table>
<thead>
<tr>
<th>Sponsorships &amp; In-Kind Gifts</th>
<th>Spirit Events</th>
<th>Directory Advertisement Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>Business Partnerships</td>
<td>Directory</td>
</tr>
<tr>
<td><a href="mailto:BBEsponsors@gmail.com">BBEsponsors@gmail.com</a></td>
<td><a href="mailto:bushpto.partnerships@gmail.com">bushpto.partnerships@gmail.com</a></td>
<td><a href="mailto:bushdirectory@gmail.com">bushdirectory@gmail.com</a></td>
</tr>
</tbody>
</table>