



Barbara Bush Elementary Parent Teacher Organization (BBE PTO) **2020-2021 Business Sponsorship Programs**

Dear Community Business,

We are writing to invite your business to help strengthen our community, and connect with potential and current customers, through our Business Sponsorship Programs. Your support will help the BBE PTO purchase critical academic supplies for BBE classrooms, offer continuing professional development for BBE teachers, implement much needed technology upgrades, undertake special classroom projects and much more. Your involvement will demonstrate your commitment to our school and community as BBE Business Sponsors are recognized to more than 500 families at our school, and to the wider public. In summary, BBE Business Sponsorship Programs enable you to support the school that sustains the community that supports your business and every contribution truly makes a difference!

Please review the attached information about this year's sponsorship levels and associated benefits for your business. If you would like to be a part of the 2020-2021 BBE Business Sponsorship Programs, we ask that you please complete the form on page 3 and return it at your earliest convenience. If you have any questions, you can contact us – we would be more than happy to discuss these opportunities with you.

On behalf of the Barbara Bush Elementary PTO, we thank you for your time and consideration.

We look forward to working with you!

With kind regards,

Tosha Perkins and Maria Hartley
Chairpersons - Business Partnerships, BBE PTO



Barbara P. Bush Elementary PTO is a 501(c)(3) non-profit organization and your donations are tax-deductible based on IRS regulations; our Federal Tax Identification Number is: 76-0414615.

2020-2021 BBE PTO Business Sponsorships

□ Steel Level Sponsor – commitment of \$100 – receive:

- Recognition on the BBE Supporters Banner for the 2020-21 school year.

□ Bronze Level Sponsor commitment of \$200 – receive:

- The recognition listed above, plus
- advertisement on the Business Partners page of the BBE PTO website: www.bbeppto.com; and
- a half-page black and white advertisement in the school directory, distributed to BBE families.

□ Silver Level Sponsor – commitment of \$300 – receive:

- The recognition listed above, plus
- mention in each biannual issue of the PTO newsletter, distributed to all BBE families; a shout out on our BBEPPTO Facebook page, periodically reminding our families to support your business; and
- a full-page black and white or half-page color advertisement in the school directory.

□ Gold Level Sponsor commitment of \$500 – receive:

- The recognition listed above, plus
- a framed recognition for display inside your business, showing you are a proud BBE PTO supporter; and
- a full-page color advertisement in the school directory.

□ Platinum Level Sponsor – commitment of \$1000 – receive:

- The recognition listed above, plus
- a full-page FEATURED color advertisement in the school directory. Featured ads are strategically placed on high visibility pages throughout the directory and are exclusive to our top sponsors!

□ Diamond Level Sponsor commitment of \$1,500– receive:

- The recognition listed above, plus
- the opportunity to display your company banner (approved by the school) on the BBE parameter fence either Parkway Plaza Drive or Westerloch Drive for four (4) weeks in the Fall and two (2) weeks in the Spring; and
- recognition as a top sponsor of our Fall and Spring Fundraising Events.

School Directory Advertisement Only

If you are interested in an ad in the BBE school directory only, the options are as follows:

- | | |
|--|---|
| <input type="checkbox"/> Half-page, Black & White – \$75 | <input type="checkbox"/> Full-page, Black & White – \$125 |
| <input type="checkbox"/> Half-page, Color – \$150 | <input type="checkbox"/> Full-page, Color – \$200 |

BBE Spirit Events Are you able to host a spirit event for our school? Not only is this a way to support your local community (with a portion of the event's receipts donated to the BBE PTO), it is also an opportunity to welcome patrons to your restaurant, store, etc., on a normally slow night, and hopefully attract new customers. We would love the chance to speak with you about your ideas for a fun, family-friendly event!

In-Kind Gifts BBE PTO is delighted to receive donations of items or services to be used as prizes at events or to alleviate the school's direct expenditures. In-kind gifts will be acknowledged on the Business Partners page of the BBE PTO website as well as on Facebook and in the quarterly PTO newsletter.

Three easy steps to becoming a BBE 2020-2021 Business Sponsor!

① Select a sponsorship level and provide your information (no need to fill out this paper form if you are paying online):

Name of Business: _____

Contact Person: _____

Email: _____

Address: _____

Telephone: _____

If you are a parent of a BBE student, please also provide the following information:

Child's Name: _____ Grade: _____

② Complete your purchase

Pay by credit card. Visit www.BBEPTO.com, then go to "How Can I Help?" and click on the "Business Sponsors" page to complete your purchase with credit card or PayPal. There is no need to mail anything in!

I prefer to pay by check. I have completed the form above, and have enclosed it along with my check for \$_____ for my _____ Sponsorship. Please make checks payable to Bush PTO.

Mail to:

BBE PTO

1127 Eldridge Parkway, Suite 300-154

Houston, TX 77077

③ Email artwork for directory ads to bushpto.partnerships@gmail.com by Friday, October 9, 2020.

Feel free to add a coupon/promo code as part of your artwork. This could be a great way to attract more business.

Please do not send artwork to be scanned. We want to give you the highest quality advertisement, and to do so we need your ad in digital form; please use the highest resolution possible.

Ad Dimensions: Half Page - 3.625" h x 4.25" w

Full Page - 7.5" h x 4.5" w

For more information, please contact:

Tosha Perkins and Maria Hartley
bushpto.partnerships@gmail.com
Tel: 415-297-7080