



Barbara Bush Elementary Parent Teacher Organization (BBE PTO) **2022-2023 Business Sponsorship Programs**

Dear Community Business,

We are writing to invite your business to help strengthen our community, and connect with potential and current customers, through our Business Sponsorship Programs. Your support will help the BBE PTO purchase critical academic supplies for BBE classrooms, offer continuing professional development for BBE teachers, implement much needed technology upgrades, undertake special classroom projects and much more. Your involvement will demonstrate your commitment to our school and community as BBE Business Sponsors are recognized to more than 500 families at our school, and to the wider public. In summary, BBE Business Sponsorship Programs enable you to support the school that sustains the community that supports your business and every contribution truly makes a difference!

Please review on page 2 the information about this year's sponsorship levels and associated benefits for your business. If you would like to be a part of the 2022-2023 BBE Business Sponsorship Programs, we ask that you please choose a sponsorship level on our website or complete the form on page 3 and return it at your earliest convenience. If you have any questions, you can contact us – we would be more than happy to discuss these opportunities with you.

On behalf of the Barbara Bush Elementary PTO, we thank you for your time and consideration.

We look forward to working with you!

With kind regards,

Claudia Amorim
Chairperson - Business Partnerships, BBE PTO



Barbara P. Bush Elementary PTO is a 501(c)(3) non-profit organization and your donations are tax-deductible based on IRS regulations; our Federal Tax Identification Number is: 76-0414615.

2022-2023 BBE PTO Business Sponsorships

□ Steel Level Sponsor – commitment of \$100 – receive:

- Recognition on the BBE Supporters Banner for the 2022-23 school year. The banner will be hung outside the front entrance of our school for all to see!

□ Bronze Level Sponsor commitment of \$200 – receive:

- The recognition listed above, plus
- advertisement on the Business Sponsors page of the BBE PTO website: www.bbeppto.com; and
- a half-banner black and white advertisement in the BBE 2022-23 Wall Calendar, distributed to BBE PTO families.

□ Silver Level Sponsor – commitment of \$300 – receive:

- The recognition listed above, plus
- mention in each bi-annual issue of the PTO newsletter, distributed to all BBE PTO families; a mention with your business logo on our BBEPTO [Facebook and Instagram pages containing a link to your business website](#), periodically reminding our families to support your business; and
- a full-banner black and white advertisement in the BBE 2022-23 Wall Calendar.

□ Gold Level Sponsor commitment of \$500 – receive:

- The recognition listed above, plus
- a framed recognition for display inside your business, showing you are a proud BBE PTO supporter; and
- a full-banner color advertisement in the BBE 2022-23 Wall Calendar.

□ Platinum Level Sponsor – commitment of \$1000 – receive:

- The recognition listed above, plus
- a FEATURED color advertisement in the BBE 2022-23 Wall Calendar. Featured ads are strategically placed on high visibility pages throughout the calendar and are exclusive to our top sponsors!

□ Diamond Level Sponsor commitment of \$1,500– receive:

- The recognition listed above, plus
- the opportunity to display your company banner (approved by the school) on the BBE perimeter fence either facing Parkway Plaza Drive or Westerloch Drive for four (4) weeks in the Fall and two (2) weeks in the Spring; and
- recognition as a top sponsor of our Fall and Spring Fundraising Events.

BBE 2022-23 Wall Calendar Advertisement Only

If you are interested in only an ad in the BBE 2022-23 Wall Calendar, the options are as follows:

- | | |
|--|---|
| <input type="checkbox"/> Half-banner, Black & White – \$75 | <input type="checkbox"/> Full-banner, Black & White – \$125 |
| <input type="checkbox"/> Half-banner, Color – \$150 | <input type="checkbox"/> Full-banner, Color – \$200 |

BBE Spirit Events Are you able to host a spirit event for our school? Not only is this a way to support your local community (with a portion of the event's receipts donated to the BBE PTO), it is also an opportunity to welcome patrons to your restaurant, store, etc., on a normally slow night, and hopefully attract new customers. We would love the chance to speak with you about your ideas for a fun, family-friendly event!

In-Kind Gifts BBE PTO is delighted to receive donations of items or services to be used as prizes at events or to alleviate the school's direct expenditures. In-kind gifts will be acknowledged on the Business Partners page of the BBE PTO website as well as on Facebook, Instagram, and in the bi-annual PTO newsletter.

Two easy options to becoming a BBE 2022-2023 Business Sponsor!

Option 1 - Website + Payment by credit card via PayPal

① Go to our website by scanning the QR code or clicking on this link: [Sponsorship Levels](#)

② Select a sponsorship level and provide your information:

Name of Business: _____

Contact Person: _____

Email: _____

Address: _____

Telephone: _____

If you are a parent of a BBE student, please also provide the following information:

Child's Name: _____ Grade: _____

③ Pay by credit card via PayPal

To purchase an advertisement only, please click here: [Advertisement only](#)



Business Sponsors
bbepto.3dcartstores.com

Option 2 - Fill out form + Payment by check

① Fill out this form

Name of Business: _____

Contact Person: _____

Email: _____

Address: _____

Telephone: _____

If you are a parent of a BBE student, please also provide the following information:

Child's Name: _____ Grade: _____

Indicate Sponsorship Level or 'advertisement only' option: _____

Check amount submitted: \$ _____ (*Make checks payable to Bush PTO*)

② Mail form and check to:

BBE PTO
1127 Eldridge Parkway, Suite 300-154
Houston, TX 77077

Email artwork:

Email artwork for calendar ads to bushpto.partnerships@gmail.com by **Friday, October 7, 2022.**

Please do not send artwork to be scanned. We want to give you the highest quality advertisement, and to do so we need your logo (for banner placement) or ad (for feature placement) in digital form; please use the highest resolution possible.

For more information, please contact:
Claudia Amorim
bushpto.partnerships@gmail.com
Tel: 713-574-0035